



SILVIA TUEROS-COSSIO

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EXPERIENCE

Stash · Product Design Manager

New York, NY from October 2018 - Present

First hired as a Senior Product Designer, current responsibilities now include both IC and managerial work. Currently leading design on the Bank team, previously the Design Systems and Growth teams. Responsible for designing across iOS, Android, and responsive web.

Quesbook · Head of Design

New York, NY from June 2017 - October 2018

Building design culture and a design team at an edtech startup. Day-to-day responsibilities vary from making comps in Sketch to making sure design initiatives line up with business objectives.

The Knot · Senior Product Designer

New York, NY from June 2013 - May 2017

Responsive web and native mobile at The Knot. Also led a combined team of designers and developers on design system product. Responsible for UI & UX design within a squad and within The Knot design system; developing team-wide user empathy; for taking projects through from discovery and research to execution and testing.

west elm · Global E-Commerce Designer, contract

Brooklyn, NY from March 13 - June 2013

Lead designer and project manager for global e-commerce design at west elm. Designed Australian homepage, cross-branded microsite, performance optimized e-marketing materials, and all other global e-commerce assets.

silvia mariana · Web Designer, freelance

Boston, The Netherlands, Peru, and New York from January 2008 - February 2013

Led web design and development for a wide variety of companies, from a non-profit focused on inspiring civic participation in students to the official Peruvian association of psychologists.

EDUCATION

Boston University · B.S., Advertising & Visual Design

Boston, MA from 2007 - 2012

SKILLS

Responsive Web Design · Native App Design (iOS & Android) · UX/UI · Rapid Prototyping
User Research · Participatory Design · Agile Workflow · HTML & CSS · GitHub · Spanish

SOFTWARE

Framer · Sketch · Invision Studio · Adobe CS · Framer · Optimizely · Google Analytics ·
MixPanel · Looker · Pivotal Tracker · Jira