



SILVIA TUEROS-COSSIO

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EXPERIENCE

Quesbook · Head of Design

New York, NY from June 2017 - Present

Building design culture and a design team at an edtech startup. Day-to-day responsibilities vary from making comps in Sketch to making sure design initiatives line up with business objectives.

The Knot · Senior Product Designer

New York, NY from June 2013 - May 2017

Responsive web and native mobile at The Knot. Also led a combined team of designers and developers on design system product. Responsible for UI & UX design within a squad and within The Knot design system; developing team-wide user empathy; for taking projects through from discovery and research to execution and testing.

west elm · Global E-Commerce Designer, contract

Brooklyn, NY from March 13 - June 2013

Lead designer and project manager for global e-commerce design at west elm. Designed Australian homepage, cross-branded microsite, performance optimized e-marketing materials, and all other global e-commerce assets.

Oxfam Novib · Graphic Designer, contract

Lima, Peru from December 2012 - March 2013

Designed branding identity and presentation templates for Programmatic Approach- a project facilitating quality education for young girls in Pakistan, Afghanistan, and Bangladesh.

silvia mariana · Web Designer, freelance

Boston, The Netherlands, Peru, and New York from January 2008 - February 2013

Led web design, development, and brand identity design for a wide variety of companies, including a Boston organization that inspires civic participation in students, the official Peruvian association of psychologists, and a Dutch accessories company.

EDUCATION

Boston University · B.S., Advertising & Visual Design

Boston, MA from 2007 - 2012

SKILLS

Responsive Web Design · iOS Design · UX/UI · User Research · Prototyping
Participatory Design · Agile Workflow · HTML · CSS · GitHub · Spanish

SOFTWARE

Sketch · Adobe CS · Optimizely · Pivotal Tracker · Jira · Invision · Framer